

MEDIA RELEASE

August 1, 2013

Beyond Borders ECPAT Canada proud to be part of network receiving world's largest humanitarian prize

Winnipeg - ECPAT International, the leading global network of organizations dedicated to stopping the commercial sexual exploitation of children, has been selected to receive the 2013 Conrad N. Hilton Humanitarian Prize of \$1.5 million, the world's largest prize of its kind.

Beyond Borders ECPAT Canada, Canada's global voice against child sexual exploitation, was thrilled to learn of the prize today as it underscores the incredible impact of organizations from across the world coming together under the ECPAT umbrella to act globally against a growing worldwide scourge.

"It's a huge validation of our advocacy and public awareness work," states Beyond Borders ECPAT Canada's president, Rosalind Prober. "The ECPAT International Secretariat in Bangkok is vital to its network of organizations around the world as increased globalization and the advancement of technology has made dealing with this issue that much more complex," adds Prober who served as a regional representative on the ECPAT International Board from 2005 -2011.

"Being part of ECPAT International has been of great benefit to Beyond Borders. It's allowed our organization to benefit from the experience of an international team and has given Canada a greater voice globally on this critical child protection issue. It's been a key ingredient to our success in Canada with legal challenges and reform as well as our ability to raise public awareness on the issue," states Prober. "This prize will not only result in increased recognition and support but will also provide much-needed funds to build on the network's success."

About Beyond Borders ECPAT Canada

Beyond Borders is a Winnipeg-based, national non-profit organization that advances the rights of children to be free from sexual exploitation. It is the Canadian representative of ECPAT International (End Child Prostitution, Child Pornography and the Trafficking of Children for Sexual Purposes) operating in 74 countries around the world. Visit www.beyondborders.org and www.ecpat.net for more information.

Please see the attached media release from ECPAT International and the Conrad Hilton Foundation for further details about today's prize announcement.

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