

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Beyond Borders ECPAT Canada celebrates 10th anniversary of Media Awards *Sheldon Kennedy to receive honour for his courage and advocacy work*

Beyond Borders ECPAT Canada will hold its 10th annual Media Awards on November 19, 2012 at the Fort Garry Hotel in Winnipeg. The bilingual awards honour Canadian journalists and filmmakers for exceptional coverage of issues related to child sexual exploitation. Rod Black, voice of CTV Sports and TSN, and Max Poulin, former Winnipeg Goldeyes player and Beyond Borders ambassador, will co-host the ceremony.

“We are proud to honour journalists this year spanning from Quebec to British Columbia for their outstanding work covering the issue of child sexual exploitation, states Beyond Borders’ president, Rosalind Prober.

To commemorate the 10th anniversary, Beyond Borders ECPAT Canada is unveiling the **inaugural Rosalind Prober Award**, named after its co-founder and president. **Sheldon Kennedy will be the first recipient.** Kennedy had an eight-year career playing with the National Hockey League. He made the courageous decision to charge his junior hockey coach, Graham James, with sexual assault for five years of abuse he suffered while he was a teen.

The Media Awards will be preceded by an **educational symposium** on current issues in child sexual exploitation, including **cyber-bullying**. The awards ceremony will feature musical performances by Western Canadian Music Award nominee Indian City as well as French Canadian singer/songwriter Dominique Reynolds.

About Beyond Borders ECPAT Canada

Beyond Borders ECPAT Canada is a national non-profit organization that advances the rights of children to be free from sexual exploitation. It is the Canadian representative of ECPAT International (End Child Prostitution, Child Pornography and the Trafficking of Children for Sexual Purposes), which operates in 75 countries around the world.

For more information visit: beyondborders.org.

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